

ProFouND: Prevention of Falls Network for Dissemination

DELIVERABLE D 3.2

CROWD SOURCING QUADRUPLED

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1. Description of deliverable and tasks for WP3

The ProFouND website aims to become a resource for the community of falls prevention practitioners and the community of technology developers and manufacturers. It will provide a "one stop shop" for people looking for information about the domains related to falls prevention and ICT.

WP3 is responsible for the resources content management of the website. The overall objective for WP3 is to provide the technical content for the ProFouND website resources <u>library</u>. Each member of the crowd will source and catalogue resources and add them to the resources library, by use of the protocol/content classification scheme developed through the project.

WP3 will provide technical content of the ProFouND website resource library by

- Co-ordinate crowdsourcing of content
- Define architecture of categorisation schemes
- Moderate content input

The deliverable for WP3 month 30 was the following:

D3.2, month 30:

Crowd sourcing quadrupled: Quadruple number of people trained for crowd sourcing to 60.

WP3 has performed and completed the following tasks the last twenty six months (M5-30):

Task 3.3

Recruit and train the "crowd" who will populate the resource library, and give them levels of access to the library dependent on expertise and need for moderation. Set up required alerts and RSS feeds etc, classify and populate initial library. Set up system to identify and handle duplicates (for example using DOIs, ISRCTNs, or patent numbers from e.g. Derwent Innovation Index as unique checkable referent)

This report includes description of the work with Task 3.3, where the crowd has been recruited and trained for crowd sourcing.

2. Crowd sourcing quadrupled

The work with recruiting and training the crowd has been carried out by WP3, led by NTNU, in close collaboration with WP2 and WP4.

How the crowd has been recruited and trained is as follows.

2.1 Recruiting the crowd

We have reached our goal concerning the crowd sourcing, with 60 people introduced and trained on how to identify and describe resources for the website.

After recruiting the first 13 associate partners for crowd sourcing by the end of Month 12, we have done the following to quadruple the number for crowd sourcing:

At the ProFouND meeting in Vilanova, Spain (12.03.2014) we held a workshop for all partners in order to recruit and train the members for crowd sourcing (See Appendix 1 for workshop slides). 30 partners from across the consortium attended the workshop focusing on how to add and describe resources for the website. As a result of this workshop, 13 partners were then recruited for crowd sourcing, representing partners from England, Italy, Spain, Sweden, The Netherlands, Germany, Greece and Norway.

At the EU Falls Festival in Stuttgart, Germany, in March 2015 we continued this recruitment, presenting the resource areas of the website at the ProFouND partnership meeting and encouraging consortium members to take an active role in finding best practice resources in their language. We also had an open ProFouND workshop at the EU Falls Festival where interested persons attending the festival were given information about how to become active members of the crowd aiming to populate the website with best practice resources. Six new partners from Hungary, Romania, Finland, Belgium and Germany were recruited for crowd sourcing. 30 delegates took part in the workshop (See Appendix 2 for workshop slides). The total number of participants at the EU Falls Festival was 220.

Recruiting for crowd-sourcing has also been performed through partners giving talks on falls prevention in their home countries.

In addition to this, we have sent out information about crowd sourcing to the ProFouND ESA-on falls groups who are directly involved in WP8 activities in order to try and expand the crowd and encourage the sharing and uploading of best practice resources from EU level stakeholder groups.

2.2 Training the crowd

We have trained the crowd and given members different access to handling the resources on the website. We have also encouraged people to send information via e-mail, for us to upload on their behalf.

An important task for the crowd is to identify relevant resources and suggest ways to describe each of them. Most of the resources have been sent to WP3 by e-mail, and after making a suggestion for how they can appear on the website the respective crowd member who provided the link or the resource is given the opportunity to add or change the description etc., prior to making the resource available online. For non-English resources, the crowd member has been responsible for checking quality of the resource through a close dialog with WP3 members. Partners who have contributed to this work are experts in their field, ensuring that only best practice resources have been identified and that the descriptions on the website are exact and informative so readers know why it is part of the ProFouND resource library.

A further layer of copyright protection has also been introduced to ensure when crowd members are uploading resources a pop-up box appears which asks them to confirm no intellectual property laws or personal rights are breached and that consent has been given by the author. The statement reads:

'By uploading this file you confirm that it contains no material protected by Intellectual Property laws or personal rights unless you own or control such rights or have received the necessary consents'.

2.3 Crowd involvement

We have encouraged partners to send resources, both those that are approved and resources that could be relevant for ProFouND.

We have added resources that have been identified, described and tagged by partners, and we have sent the suggestion for how the resource will appear on the website back to the partner for approval.

We have also sent resources identified that could be relevant for PrFouND to respective partners for approval (depending on language of the resource) prior to being added and available.

Some people from the crowd have also uploaded resources on the website themselves. The resources are not published until WP3 has checked the resource. Communication has been initiated with people from the crowd when there have been uncertainties with regards copyright or whether the resource represent state of the art knowledge.

2.4 Handling of duplicates

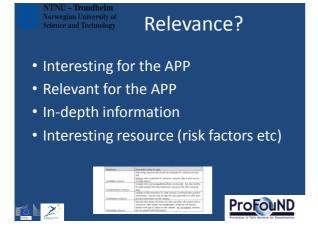
We now have more than 300 resources on the ProFouND website. After revising the content classification scheme by introducing seven categories (reported in D3.3), it has been easier to get access of the resources and also to know what is on the website. Duplicates are handled manually through the revised classification scheme. Handling of duplicates is managed by the people who upload resources, but is also checked by WP3 before being published.

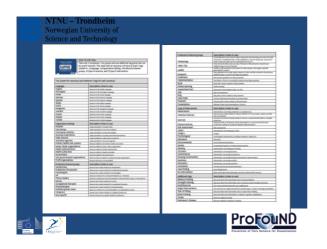
Appendix 1 Crowd Sourcing Workshop Vila Nova 12th March 2014

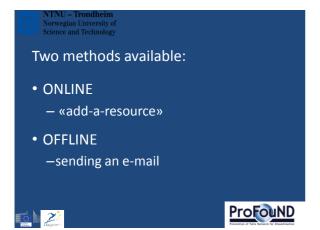
PLEASE NOTE - Original Website managed by GCU not current version

















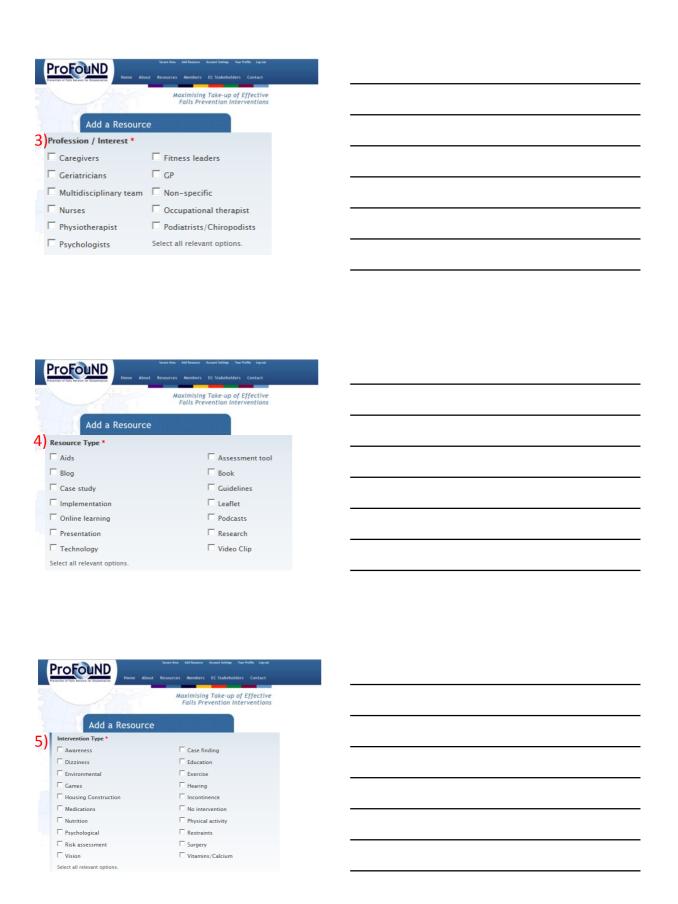






Five compulsary tags (can use more than one tag)





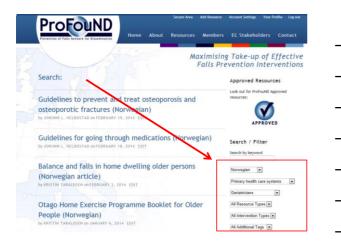




















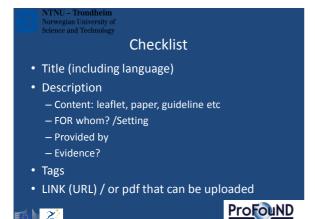


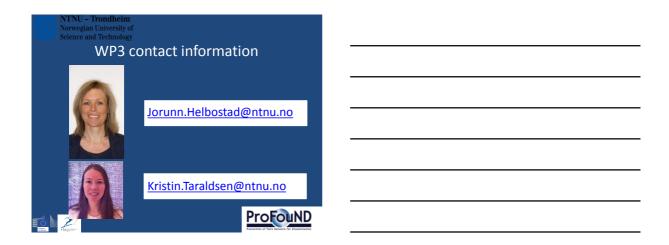
Moderators

- Give feedback
- Identify resources
- Upload resources
- Check and approve resources
- Check for duplicates









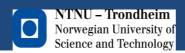


AIM

Resources on the website:

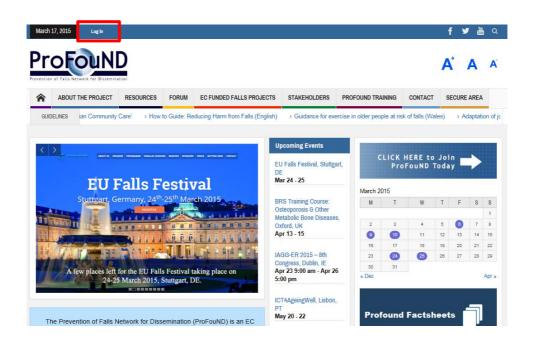
- 1) Identify best practice resources
- 2) Categorize and describe resources
- 3) Make them available for downloads

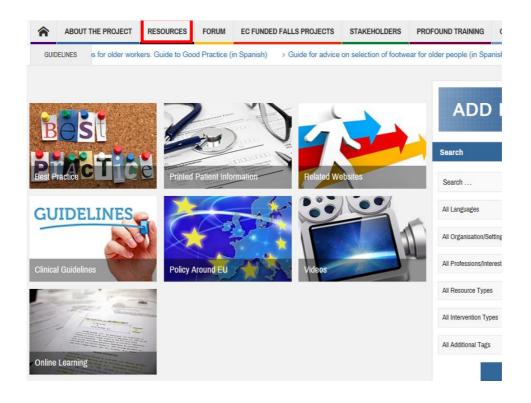




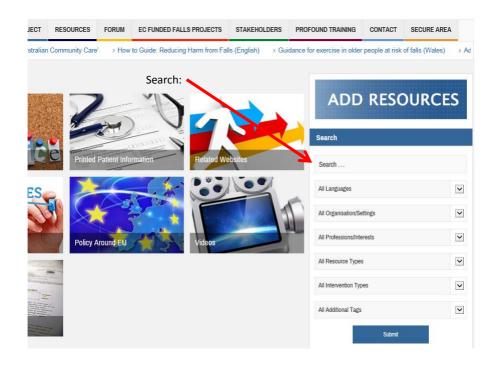








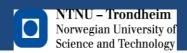




Two methods available:

- ONLINE
 - «add resources»
- OFFLINE
 - -sending an e-mail to
 kristin.taraldsen@ntnu.no







Aim is to add resources that are:

- Updated/current
- Evidence based
- Well written/provided
- Checked and approved by an expert in the field



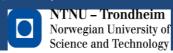




Checklist

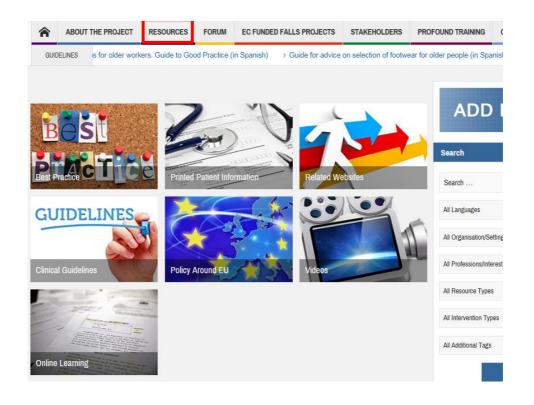
- Title (including language)
- Description
 - Content: leaflet, paper, guideline etc
 - FOR whom? /Setting
 - Provided by
 - Evidence?
- Tags
- LINK (URL) / or pdf that can be uploaded

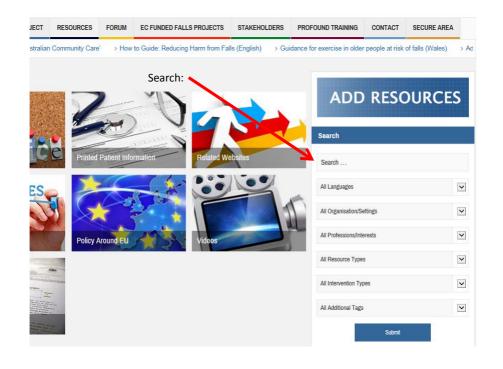








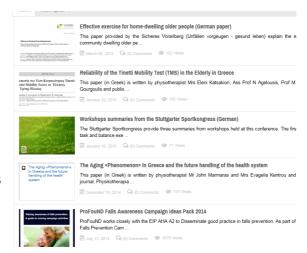








Papers Assessment tools Workshop summaries etc





Leaflets Books







Websites/information portals etc







Clinical guidelines

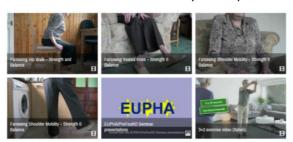








Video clips Podcasts Exercise demo's Training videos Presentations (videos)





Presentations Online learning Research documents



